

Strategic Plan | 2025 Vision



Committed to Excellence.

Dedicated to Discovery.



### **Meaning of the Brand Symbol**



The combination of these shapes creates a unique symbol that reflects St. Joseph's strategic directions while also symbolising connectedness and our faith-based origins.

### **Our Four Directions:**









Leading

Learning

Building

Caring



## Leading

Integrated Care Experience for Residents and Caregivers.

We will foster an integrated approach to providing individualized care that puts the resident's preferences and needs first. We will seek and embrace opportunities to provide care that is barrier free across the continuum.



Noriel Santos, BSO Behavioral Lead and John Demarco, BSO Care Support Worker engaging in a Montessori art activity with Jacobus Grond, resident of St. Joseph's Villa.





### Learning

#### **Learning Through Innovation.**

We will seek innovative methods and learn new models to deliver safe care and services in the home.



Marlena Jakob, DOC and Ninfa Fernandez, RN performing a medication pass using the Electronic Medication Administration Record system (EMAR).





## Building

#### An Inspiring Place to Work and Learn.

We will be the long term care home and employer of choice in our community; this will be evidenced by engaged staff who find meaning through providing compassionate care, and partnerships that are inclusive.



Sharon Guit, Nurse Educator, and Excellence in Resident Centered Care PSW Champions Marjorie Paredes, Kevin Clyke, and Maria Bautista talking about resident and family centered care.





# Caring

#### **Excellent Care.**

We will continue to foster a culture of operational excellence by putting the rights, needs, and preferences of the resident first, every time.



Mirielle Tessier, DOC, Anna Carrafiello, resident, Carolyn Richards, resident, Polly Persichini, family member and Tuck Shop volunteer, Sergio Piccioni, resident, Peter Galashan, resident, and Jaimie Williams, Director of Quality & Performance Systems and Food Services talking about resident experience at St. Joseph's Villa.



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